



2010 INTERNATIONAL FOUNDER'S AWARD



The 2010 International Founder's Award will be presented to the best performing President's Team Member during the 2010 year. All President's Team Members can participate in this ultimate GNLD award, which will recognize the Top 10 President's Team Members globally.

Each of the Top 10 will each receive a commemorative trophy with the Number One receiving the Founder's Award and special recognition as the Number One President's Team Member globally.

In addition to this recognition and the trophies, the following special incentives will be given:

- Numbers 6–10 will be invited to spend three days at the GNLD High Serenity Retreat and Winery in Clearlake, California, USA.
- Numbers 2–5 will be invited to spend three days together on Founder Jerry Brassfield's private yacht, the Silverado.
- Number One will be our exclusive guests on the Silverado for four days. (Expenses and accommodations are for Number One Distributor couple only.) Arrangements for all of the above will be made by GNLD.





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Who's Eligible?

All President's Team Members at the start of the Contest Period (entering the January 2010 sales month) are eligible to compete for the Founder's Award. You must achieve at least 9 months out of 12 months at 4 Ruby pay status or higher to be ranked for the Founder's Award.

What is the Contest Period?

The Contest Period is from January 2010 to December 2010.

How do I score points to be ranked?

You earn Contest Points for your achievements in each of these categories:

- World of Champions Medals
- Developing 3-in-30 Star Sponsoring Activity
- Consistency at Title
- Developing New Directors, New Emerald Directors and New Sapphire Directors
- Stepping up in Title

World of Champions Medals

There are four quarters during the Contest Period.

For each World of Champions Medal you earn you receive points:

Gold Medal =	30 Points
Silver Medal =	20 Points
Bronze Medal =	10 Points

For example: By earning a Gold Medal for all 4 Quarters you would earn 120 Contest Points!

Developing 3-in-30 Star Sponsoring

You earn 1 Point for every 3/30 Star you achieve within your President's Team Developing Group (excluding other President's Team groups in your downline).

Important Benefit: This score is awarded each time that the "activity" of sponsoring 3 New Distributors with 100 PV in the month that they enroll is achieved. This means that it does not matter whether the Distributor doing this achievement is a New 1 Star or already a Superstar! Also, if you or a Distributor in your Director Developing Group start 6 New Distributors in one month and each has 100 PPV, you earn 2 Points because the "3/30 Star Activity" was achieved 2 times.

For example: If you sponsored 8 New Distributors this month and 6 of them started with 100 PPV and 20 Distributors in your Developing Group each started 3 New Distributors each with 100 PPV, you would earn 22 Founder's Award Contest Points in just that one month!

Consistency at Title

For each month that you are Qualified at your starting President's Team Title you earn 20 Contest Points. Your starting Title is the Title that you hold at the start of the Contest Period, the beginning of January 2010 sales month.

For example: By being Qualified at your starting Title for all 12 months of the Contest Period, you would earn 240 Points!

Developing New Directors, Emerald Directors and Sapphire Director

You earn Contest Points as follows when you develop New Directors, Emerald Directors and Sapphire Directors within your President's Team Developing Group (ie excluding other President's Team) during the Contest Period!

6 Points for every New Director
25 Points for every New Emerald Director
50 Points for every New Sapphire Director

For example, your score for developing New Directors, Emeralds and Sapphires could be as follows:

You develop 50 New Directors x 6 Points =	300 Points
You develop 30 New Emerald Directors x 25 Points =	750 Points
You develop 10 New Sapphire Directors x 50 Points =	500 Points
TOTAL CONTEST POINTS IN THIS CATEGORY	1,550 Points

Special Note: If you develop a New President's Team Member within your Developing Group during the Contest Period, their development of 3 in 30 Star Sponsoring activity and New Directors, New Emerald Directors, and New Sapphire Directors will continue to count toward your score.

Stepping Up

President's Team Members earn Contest Points for each step up in Title that they achieve during the Contest Period as follows:

4 Ruby to 5 Ruby	40 Pts
5 Ruby to 1 Diamond	80 Pts
1 Diamond to 2 Diamond	120 Pts
2 Diamond to 3 Diamond	160 Pts
3 Diamond to 4 Diamond	200 Pts
4 Diamond to 5 Diamond	240 Pts

For example: By stepping up from 1 Diamond to 4 Diamond you would earn 480 points!

(120 + 160 + 200 Pts = 480 Points)

Special Note: 5 Diamond Directors who achieve at least 9 months consistency at 5 Diamond Pay Status will be awarded 180 Step-up Points; or if they achieve 12 months consistency they will be awarded 240 Step-up Points. We award these additional points for this outstanding achievement because there is no higher Title for a 5 Diamond to step up to.

Final Rankings

Your position for the Founder's Award ranking will be determined according to your total score.

Using our examples for each of the Point generating categories:

Earn 4 WOC Gold Medals =	120 Points
Develop 242 3/30 Star activity =	242 Points
Be Consistent at Title 12/12 months =	240 Points
Develop 50 New Directors =	300 Points
Develop 30 New Emeralds =	750 Points
Develop 10 New Sapphires =	500 Points
Step up from 1 DD to 4DD =	480 Points
Example Total Ranking Points	2,632 Points

This Contest Point score would then be ranked among the President's Team Members in your Region and also globally for purposes of determining the Founder's Award winners! Award winners!